

## Uxbridge Cycling Plan Proposal

Uxbridge Council  
July 11<sup>th</sup>, 2016

Jochen Heinemann  
Jamie Broughton  
Executive Members  
Uxbridge Cycling Club

## The Challenges

- ▶ Uxbridge township has limited funds for infrastructure funding
- ▶ Provincial/Federal infrastructure monies are available for cycling BUT we need:
  - ▶ A cycling plan to be eligible for funding
  - ▶ The bandwidth and cycling expertise to advocate for it
- ▶ Tensions exist between riders and drivers (like many municipalities)
- ▶ Few cyclists are coming into downtown Uxbridge to spend money

## The Opportunities

- ▶ Available cycling infrastructure funding
  - ▶ \$150M Provincial/Federal monies (Climate Change Funding)
  - ▶ \$10M Ontario Municipal Cycling Infrastructure Program
- ▶ Potential to be 'the hub' of cycling east of Toronto and strengthen our reputation as the trail capital of Canada.
  - ▶ Durham Forest, Greenbelt Loop, Trans-Canada Trail
  - ▶ Tremendous roads & terrain for road cycling
- ▶ Growing momentum of cycling and it's popularity
  - ▶ Pickering/Ajax/Whitby
  - ▶ DRCC, UCC and DMBA
  - ▶ Expertise of the Durham Regional Cycling Coalition
- ▶ Uxbridge BIA member support for attracting cyclists

## What if?

- ▶ We could help Uxbridge access net-new cycling infrastructure funding?
  - ▶ Creating a cycling plan
  - ▶ Supporting the advocacy process

## What if?

- ▶ We could help Uxbridge access net-new cycling infrastructure funding?
- ▶ We could increase safety for both riders and drivers through mutual, balanced education?
  - ▶ Awareness about the rules of the road (signage) to increase safety for all



Single File Zone



## What if?

- ▶ We could help Uxbridge access net-new cycling infrastructure funding?
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- ▶ We could help you leverage existing infrastructure spending

### Zephyr Road / East of Concession 5

Westbound



Eastbound





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- ▶ We could help you leverage existing infrastructure spending
- ▶ We could help drive cycling tourist traffic to the downtown?
  - ▶ Uxbridge Cycling Club Activities



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  - ▶ Uxbridge Cycling Club Activities
  - ▶ Support Uxbridge Businesses

  
**durhamregion.com**

### Cyclists embrace and enjoy Uxbridge

Some businesses already enjoy and accommodate cyclists while others are looking to improve



**bike repair station**

Justin Graeves / Metroland

**UXBRIDGE** – The Second Wedge Brewing Co. has acquired a bike repair station and has more plans to make their business more cyclist friendly. Here, co-owner Rob Gerrard posed for a photo with the new repair station inside the brewery, June 7, 2016.



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  - ▶ Uxbridge Cycling Club Activities
  - ▶ Uxbridge Businesses
  - ▶ Uxbridge Cycling Loop & Signage

## Greenbelt loop completely misses downtown Uxbridge





## Uxbridge Cycling Loop (Greenbelt Extension)



## Our Proposal

### ► Year 1:

- **Creation of Cycling Plan Focus Group**
  - Purpose: Be the Cycling Voice for Council
  - Stakeholders: Durham Region Tourism, Uxbridge BIA, Local Businesses, Uxbridge Councillor, Uxbridge Cycling Club (2)
- **Formalize Cycling Plan**
- **Formation of Uxbridge Cycling Loop**
  - Greenbelt Loop Addition
- **Infrastructure Improvements**
  - Road Signage Plan finalized and enacted
  - Shoulder pavement (Zephyr/5<sup>th</sup>; Durham 30 - Aurora → Wagg)

## Our Proposal

### ▶ Year 2:

- ▶ Broader advocacy begins
  - ▶ Ontario Plan for Climate Change - begin activities to uncover funding opportunities
- ▶ Greater identification of routes are to promote greater interconnectedness between municipalities
- ▶ Infrastructure Improvements
  - ▶ Signage to encourage greater Durham Forest users to travel to Uxbridge.

Thank you!